

THE UNIVERSITY OF NORTH CAROLINA ASHEVILLE
FACULTY SENATE

Senate Document Number 0519F
Date of Senate Approval 12/05/19

Statement of Faculty Senate Action:

APC Document 4 (IST/AME): **Change course requirements in the Arts Management and Entrepreneurship (AME) major concentration and minor within Interdisciplinary Studies**

Effective Date: Fall 2020

1. Delete: On page 182, item I, under **Requirements for Concentration in Arts Management and Entrepreneurship:**

- I. Required courses for the major—at least 29 hours: ACCT 215; ARTS 310; ECON 306; IST 200; LANG 354 or NM 231; MGMT 130, 250, 300, 366.

Add: On page 182, in place of deleted entry:

- I. Required courses for the major—at least 30 hours: ACCT 215; ARTS 310; ECON 306; IST 310; LANG 354 or NM 231; MGMT 130, 250, 300, 366.

2. Delete: On page 182, under **Minor in Arts Management and Entrepreneurship:**

Required courses for the minor—at least 22 hours: ACCT 215; ARTS 310; IST 200; MGMT 130, 250 and 366; and at least 4 credit hours from the courses listed below. Note: elective courses may not be used to complete the course requirements for any other major or minor.

Add: On page 182, in place of deleted entry:

Required courses for the minor—at least 23 hours: ACCT 215; ARTS 310; IST 310; MGMT 130, 250 and 366; and at least 4 credit hours from the courses listed below. Note: elective courses may not be used to complete the course requirements for any other major or minor.

Impact: Increasing the number of credits for the Arts Management & Entrepreneurship cornerstone course from 2.0 to 3.0 (IST 200 to IST 310) does increase the overall credits required for both the major concentration and the minor by 1.0. However, the major concentration is still within the UNCA Major/LAC Credit Cap Policy with total credits for the concentration increasing to 47-49 (after subtracting the ARTS 310 and ECON [Social Science] requirement). Thereby remaining within the UNCA Major/LAC Credit Cap Policy formula of Major Credits + 47 (LAC) equaling no more than 100 credits.

It is stated in the IST 310 APC document that this change to 3-credits will not have a negative impact on the current schedule of the primary instructor of this course. The 4/2 credit model in the Management & Accountancy Department will allow the flexibility to keep an appropriate course load each semester.

Rationale: Ideas to Action has been tested as a 2-credit course in three semesters (Fall 2016, Fall 2017, Fall 2018). Students have consistently stressed that the workload does not align with other 2-credit courses they have taken. The instructor recognizes that an increase in contact hours is needed in order to include more opportunities for students to test their ideas, both on campus and in the community. Therefore, the change to 300-level will better reflect the steady increase in class content, sophistication and requirements such as additional exercises to help with problem analysis and solution refinement, the addition of an e-portfolio to track work products, and additional meetings with community mentors to prepare for the competition at the end of the course.

These are needed in order to adequately meet the following course goals:

Students will ...

- ... turn ideas into a vision with a plan (which can be executed following the course)
- ... improve written and oral presentation skills
- ... work effectively in, and contribute to, a team
- ... develop professional correspondence and interaction skills
- ... understand how to accept and give feedback in a professional manner to improve work products
- ... learn how to use contemplative practices to improve creativity
- ... sharpen critical thinking and problem-solving skills

Ideas to Action welcomes students from any department. If it is changed to a 300-level course, students searching for a 300-level elective will have one more option.