

THE UNIVERSITY OF NORTH CAROLINA AT ASHEVILLE  
FACULTY SENATE

Senate Document Number 5719S  
Date of Senate Approval 05/02/19

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Statement of Faculty Senate Action:

**APC Document 46 (MUSC):**        **Edit the course descriptions for MUSC 382 and MUSC 383**

**Effective Date: Fall 2019**

**1. Delete:** On page 245, the entry for **MUSC 382:**

**382    Music Industry and Business I (3)**

A survey of the music industry with special emphasis on music publishing, copyright, licensing, agents, managers, attorneys and merchandising. See department chair.

**Add:** On page 245, in place of deleted entry:

**382    Music Industry and Business I (3)**

Examines the fundamentals of the industry, such as record deals, copyright, touring, management, and publishing, focusing in particular on how these topics are relevant today. Students spend a substantial portion of class time discussing and analyzing the “new music business.” Odd years fall.

**2. Delete:** On page 245, the entry for **MUSC 383:**

**383    Music Industry and Business II (3)**

Continued study of the music business through community-based project learning. Students complete several real-world based projects and discuss their experiences with colleagues in a seminar-style classroom setting. Prerequisite: MUSC 382. Odd years Spring.

**Add:** On page 245, in place of deleted entry:

**383    Music Industry and Business II (3)**

Continued study of the music business through community-based project learning. Students complete several real-world based projects and discuss their experiences with colleagues in a seminar-style classroom setting. Prerequisite: MUSC 382. Even years Spring.

**Impact:** None anticipated. The changes will not affect faculty workload. These courses can be used by the Arts Management and Entrepreneurship program, so the director of that program has been notified of these changes.

**Rationale:** These changes update the catalog to reflect how and when the classes are currently being taught.