Appendix G

Course Coverage Matrix (MGMT / ACCT Faculty)

X = area of expertise P = potential area of interest (and expertise)

| P = potential area of interest (ar | | Burris FTE TT | Cole FTE Lec | E Harvey (Adj) | Manns FTE T | SC Muntean FTE T | Stratton FTE T | Whitfield FTE TT | Davtyan FTE TT | Hester FTE TT | Koprowski FTE TT | Shields FTE TT | Turpen FTE Lec | Hughes FTE Lec |
|------------------------------------|----------------------------------------------|---------------|--------------|----------------|-------------|------------------|----------------|------------------|----------------|---------------|------------------|----------------|----------------|----------------|
| MGMT 130-Core MGMT/ACCT | INTRODUCTION SEMINAR IN ORGANIZATIONS | х | х | | х | х | Х | Х | х | х | Х | х | Х | Х |
| MGMT 230-Core MGMT/ACCT | ORGANIZATIONAL BEHAVIOR AND THEORY | | Р | | | Х | Х | | | | | | | |
| MGMT 250-Core MGMT/ACCT | MARKETING PRINCIPLES | Р | х | | | Х | | | х | | | | | |
| MGMT 300-Core MGMT/ACCT | LEGAL AND ETHICAL ENVIRONMENT | | | х | | х | | | | | Х | | | |
| MGMT 326-Elective | MANAGING HUMAN CAPITAL | | Р | | | | х | Х | | | | | | |
| MGMT 343-Elective | SPORT MARKETING | | х | | | | | | х | | | | | |
| MGMT 352-Elective | APPLIED RESEARCH | х | х | | х | х | х | х | х | х | Х | х | х | х |
| MGMT 357-Elective | PROMOTION MANAGEMENT | | х | | | | | | х | | | | | |
| MGMT 366-Elective | ENTREPRENEURSHIP | | Р | | | Х | | Х | | | | | | |
| MGMT 368-Elective | DIGITAL AND SOCIAL MEDIA MARKETING | | Р | | | | | | х | х | | | | |
| MGMT 380-Core MGMT | MANAGEMENT SCIENCE | | | | Р | | | | | х | Р | | | |
| MGMT 386-Core MGMT | MANAGEMENT INFORMATION SYSTEMS | | | | х | | | | | | | | | |
| MGMT 388-Elective | STRATEGIES FOR LEADING CHANGE | | Р | | х | Р | Р | Р | | | | | | |
| MGMT 398-DI/Core MGMT | GLOBAL MANAGEMENT | х | P | | | P | | X | | | | | | |
| MGMT 405-Elective | ADV TOPICS IN GLOBAL BUSINESS | X | P | | | | | | Р | | | | | |
| MGMT 407-Elective | GLOBAL FINANCE | X | | | | | | | | | Р | | | |
| MGMT 423-Elective | SEMINAR IN PUBLIC MANAGEMENT AND LEADERSHIP | Р | | | | х | х | | | | | | | |
| MGMT 424-Elective | SEMINAR IN ORGANIZATIONAL POWER AND POLITICS | | | | | х | х | Р | | | | | | |
| MGMT 426-Elective | STRATEGIC DECISION MAKING | | | | | | | | | х | | | | |
| MGMT 427-Elective | SYSTEMIC DECISION MAKING | | | | | | | | | х | | | | |
| MGMT 428-Elective | BUSINESS ANALYTICS | | | | | | | | х | х | | | | |
| MGMT 453-Elective | MARKETING AND THE CONSUMER | | х | | | | | | х | | | | | |
| MGMT 458-Elective | MARKETING STRATEGIES | | х | | | | | | х | | | | | |
| MGMT 480-Core MGMT/ACCT | STRATEGIC MANAGEMENT AND POLICY | Р | Р | | | | Р | х | | | Р | Р | Р | |
| MGMT 481-Elective | LEADERSHIP IN ORGANIZATIONS | Р | Р | | Р | Р | х | Х | | | | | | |
| MGMT 488-Experiential Option | CONSULTING PRACTICUM | х | х | | х | х | х | х | х | х | х | х | х | х |
| MGMT 489-Experiential Option | PROJECT-BASED PROFESSIONAL INTERNSHIP | Р | Р | | х | Р | Р | Р | Р | Р | | | | Р |
| MGMT 499-Experiential Option | UNDERGRADUATE RESEARCH IN MANAGEMENT | х | х | | х | х | Х | Х | х | х | Х | х | х | Х |
| ACCT 200-Elective | Personal Finance | Р | | | | | | | | | | | | |
| ACCT 215-Core ACCT/MGMT | Principles of Accounting I | | | | | | | | | | Х | х | х | х |
| ACCT 216-Core ACCT/MGMT | Principles of Accounting II | | | | | | | | | | Х | х | х | х |
| ACCT 301-Core ACCT | Intermediate Accounting I | | | | | | | | | | | | х | х |
| ACCT 302-Core ACCT | Intermediate Accounting II | | | | | | | | | | | | х | х |
| ACCT 317-Core ACCT | Cost Accounting | | | | | | | | | | Х | х | | |
| ACCT 321-Elective | Governmental Accounting | | | | | | | | | | Х | | | х |
| ACCT 322-Elective | Not-for-Profit Accounting | | | | | | | | | | Х | | | х |
| ACCT 342-Elective | Service Learning VITA | | | | | | | | | | Р | Р | Р | х |
| ACCT 405-Elective | Accounting Internship | | | | | | | | | | Х | х | х | х |
| ACCT 415-Core ACCT | Auditing | | | | | | | | | | Х | Р | Р | х |
| ACCT 416-Elective | Advanced Accounting | | | | | | | | | | Р | Р | х | Р |
| ACCT 417-Elective | Accounting Theory | | | | | | | | | | Р | Р | х | Р |
| ACCT 447-Elective | Partnerships and Corporate Tax | | | | | | | | | | Р | Р | Р | х |
| ACCT 499-Elective | Undergraduate Research in Accounting | | | | | | | | | | X | x | X | X |
| | · · · | | | | | | | 1 | | | | | | <u> </u> |
| | MGMT or ACCT 178 | X | X | X | X | X | X | X | x | X | X | X | X | X |
| | HUM | X | X | P | X | X | x | X | x | X | x | X | x | x |
| | MLAS, IST, WGSS or other | Р | Р | Р | х | Х | Р | Р | Р | Р | Р | Р | Р | Р |