

Appendix F

University/College	Social Media Marketing (or Social Media Marketing Analytics) - yes or no?
Christopher Newport**	Yes
University of Montevallo**	Yes
Fort Lewis College**	Yes
SUNY at Geneseo**	No
Ramapo College**	No
Truman State College**	Yes
Keene State College*	No
Univ. Minn. Morris*	No
Mass. College of Lib. Arts*	Yes
Univ. Maine Farm.*	No
Rhodes College*	No
Furman*	No
Bucknell**	Yes
Canisius**	Yes
Clark**	Yes
Iona**	No
LaSalle**	Yes
LeMoyne**	Yes
Manhattan**	No
Morehouse**	No
Rider**	Yes
Roger Williams**	Yes
Siena**	Yes
Simmons**	Yes
St. John Fisher**	Yes
Susquehanna**	No
Stonehill College**	Yes
Virginia Military Institute**	No
Franklin & Marshall**	No
	16 Yes
	13 No
	29 Total
	55% % Yes

\*Determined by General Administration; COPLAC  
 \*\*AACSB