

Course Offerings Model

Management Coverage Course Name	Credit Hours	#Sections				Semester	Class Limits	AY 1 FE/SO SCHs	AY 2 FO/SE SHCs	Notes:
		Spring Even	Fall Even	Spring Odd	Fall Odd					
MGMT 130 INTRODUCTION SEMINAR IN ORGANIZATIONS	2	4	5	4	5	Fall/Spring	25	450	450	Core DMA Requirement
MGMT 230 ORGANIZATIONAL BEHAVIOR AND THEORY	4	3	3	3	3	Fall/Spring	25	600	600	Core DMA Requirement
MGMT 250 MARKETING PRINCIPLES	4	3	2	3	2	Fall/Spring	25	500	500	Core DMA Requirement
MGMT 300 LEGAL AND ETHICAL ENVIRONMENT	4	2	2	2	2	Fall/Spring	25	400	400	Core DMA Requirement
MGMT 326 MANAGING HUMAN CAPITAL	4		1			Fall Even	25	100	0	Elective
MGMT 343 SPORT MARKETING	2		1			Fall Even	25	50	0	Elective
MGMT 352 APPLIED RESEARCH	4				1	Fall Odd	18	0	72	Elective
MGMT 357 PROMOTION MANAGEMENT	4	1		1		Spring	25	100	100	Elective
MGMT 366 ENTREPRENEURSHIP	4		1		1	Fall	25	100	100	Elective
MGMT 368 DIGITAL AND SOCIAL MEDIA MARKETING	2	1		1		Spring	25	50	50	Elective
MGMT 380 MANAGEMENT SCIENCE	4	2	2	2	2	Fall/Spring	22	352	352	Core MGMT Requirement
MGMT 386 MANAGEMENT INFORMATION SYSTEMS	4	2	2	2	2	Fall/Spring	22	352	352	Core MGMT Requirement
MGMT 388 STRATEGIES FOR LEADING CHANGE	2	1		1		Spring	22	44	44	Elective
MGMT 405 ADV TOPICS IN GLOBAL BUSINESS	2	1		1		Spring	25	50	50	Elective
MGMT 407 GLOBAL FINANCE	2	1		1		Spring	25	50	50	Elective
MGMT 423 SEMINAR IN PUBLIC MANAGEMENT AND LEADERSHIP	2	1				Spring Even	18	0	36	Elective
MGMT 424 SEMINAR IN ORGANIZATIONAL POWER AND POLITICS	2	1				Spring Even	18	0	36	Elective
MGMT 426 STRATEGIC DECISION MAKING	2	1				Spring Even	18	0	36	Elective
MGMT 427 SYSTEMIC DECISION MAKING	4		1			Fall Even	18	72	0	Elective
MGMT 428 BUSINESS ANALYTICS	2	1		1		Spring	25	50	50	Elective
MGMT 453 MARKETING AND THE CONSUMER	4		1		1	Fall	20	80	80	Elective
MGMT 458 MARKETING STRATEGY	2			1		Spring Odd	20	40	0	Elective
MGMT 480 STRATEGIC MANAGEMENT AND POLICY	4	2	2	2	2	Fall/Spring	25	400	400	Core DMA Requirement
MGMT 481 LEADERSHIP IN ORGANIZATIONS	2				1	Fall Odd	18	0	36	Elective
MGMT 488 CONSULTING PRACTICUM	3	1		1		Spring	12	36	36	Experiential Learning Option
MGMT 489 PROJECT-BASED PROFESSIONAL INTERNSHIP	3	1	1	1	1	Fall/Spring	20	120	120	Experiential Learning Option

TOTAL MGMT SCHs: 3996 3950

Other Contributions Course Name	Credit Hours	#Sections				Semester	Class Limits	AY 1 FE/SO SCHs	AY 2 FO/SE SHCs	Notes:
		Spring Even	Fall Even	Spring Odd	Fall Odd					
MGMT 398 GLOBAL MANAGEMENT	4	2	2	2	2	Fall/Spring	25	400	400	LAC Contribution; Core MGMT Requirement
HUM XXX Humanities XXX*	4	1	1	2	2	Fall/Spring	22	264	264	LAC Contribution
WGSS 100 Intro Women, Gender, Sexuality	4		1		1	Fall	20	80	80	LAC Contribution
MGMT 178 Topical FYC*	4		1		1	Fall	18	72	72	LAC Contribution
IST 200 Ideas to Action	2		1		1	Fall	20	40	40	IST Elective; AME Requirement

*IST/HUM could fluctuate based on faculty interest and enrollment demand

TOTAL OTHER SCHs: 856 856

TOTAL MGMT FACULTY SCHs: 4852 4806