

THE UNIVERSITY OF NORTH CAROLINA AT ASHEVILLE
FACULTY SENATE

Senate Document Number 5918S
Date of Senate Approval 04/05/18

Statement of Faculty Senate Action:

APC Document 52 (MGMT): **Changes to Management and Accountancy Narrative**

Effective Date: Fall 2018

1. Delete: On page 214, the first paragraph under the narrative entry for **Management and Accounting:**

The study of organizations is a liberal art and as such our students explore phenomena from multiple disciplines to identify, critically examine, and solve complex problems facing organizational decision makers and the citizenry. The Association to Advance Collegiate Schools of Business (AACSB International) accredits our two undergraduate degree programs in management and accounting. Both are designed to provide students with the basic skills and knowledge necessary to be empathetic and productive citizens prepared for graduate studies and careers in the non-profit, business, and government sectors. Students majoring in management have an opportunity to explore a variety of emphasis areas including entrepreneurship, finance, global business, human resource management, leadership, marketing, music business, or operations.

Add: On page 214, in place of the deleted entry:

The study of organizations is a liberal art and as such our students explore phenomena from multiple disciplines to identify, critically examine, and solve complex problems facing organizational decision makers and the citizenry. The Association to Advance Collegiate Schools of Business (AACSB International) accredits our two undergraduate degree programs in management and accounting. Both are designed to provide students with the basic skills and knowledge necessary to be empathetic and productive citizens prepared for graduate studies and careers in the non-profit, business, and government sectors.

Through a combination of courses taught inside and outside of the department, students majoring in management have an opportunity to explore a variety of advanced special areas of study such as entrepreneurship, finance, global business, human resource management, leadership, marketing or business analytics. Beyond their core courses, accounting students may explore advanced topics in non-profit and governmental accounting, income taxation, corporate tax, and accounting theory, among others.

2. Delete: On page 214, the entry under **Bachelor of Science in Management:**

A Bachelor of Science degree with a major in Management is designed to provide students with the skills and knowledge necessary to succeed in a variety of complex organizational environments. This degree program also prepares students for advanced study in business, public administration and law. The core courses focus on the functional areas of management and leadership whereby students will develop skills in the following areas: critical thinking, quantitative reasoning, interpersonal relations, oral and written communication, and information technology. Additional content in ethical decision-making and global contexts is integrated throughout the core curriculum. Students will explore a chosen emphasis area of study by enrolling in a series of topical courses offered across disciplines. Students will also have experiential learning opportunities in internships, undergraduate research projects, or in a study abroad program.

Add: On page 214, in place of deleted entry:

A Bachelor of Science degree with a major in Management is designed to provide students with the skills and knowledge necessary to succeed in a variety of complex organizational environments. This degree program also prepares students for advanced study in business, public administration, and law. The core courses focus on the functional areas of management and leadership whereby students develop skills in the following areas: critical thinking, quantitative reasoning, interpersonal relations, oral and written communication, and information technology. Additional content in ethical decision-making and global contexts is integrated throughout the core curriculum. Students learn beyond the classroom through our project-based internship program, in faculty-mentored undergraduate research collaborations, in short- or long-term study abroad, or in an advanced consulting practicum. Students also have the opportunity to explore a variety of subject areas related to the study of management and organizations in upper-level elective courses.

Impact Statement: Revising the narrative statement has no resource implications.

Rationale: The alterations in the catalog narrative correspond to the proposed structural changes to the Management major. In addition, we explicitly acknowledge that our shared values for student choice to explore inside and outside the major are central tenets of these curricula revisions.