

THE UNIVERSITY OF NORTH CAROLINA AT ASHEVILLE
FACULTY SENATE

Senate Document Number 6816S
Date of Senate Approval 03/17/16

Statement of Faculty Senate Action:

**APC Document 57 (MGMT) Changes to the Experiential Learning Options for the
Management Major**

Effective Date: Fall 2016

1. Delete: On page 205, the entry for **Experiential Learning Options:**

- IV. Experiential Learning Options—3-6 hours chosen from one of the following options:
- a. 3-hour project-based internship experience completed in MGMT 489. Students choosing MGMT 489 must review the internship program policy (<https://mgmtacct.unca.edu/management-internships>), attend a mandatory information session, and receive project approval from the Department’s Internship Coordinator prior to enrolling in the internship course. Students with a Music Business emphasis must use MUSC 390 in lieu of MGMT 489.
 - b. 3- to 6-hour undergraduate research project completed in MGMT 499. Students choosing this option must submit a faculty-sponsored research proposal to the department chair for approval, outlining the specific topic, timeline, and purpose of the study per the guidelines set forth in the current Undergraduate Research Form provided by the Registrar. Students completing the Music Business as emphasis area must use MUSC 490 in lieu of 499.
 - c. 6-hours of management or global business courses earned as part of a UNC Asheville-approved study abroad experience. Students choosing the study abroad option must review the study abroad policy (<https://mgmtacct.unca.edu/study-abroad>) and contact the department’s study abroad coordinator to obtain course approvals and to discuss the requirements that must be completed prior to, during, and following their study abroad period.

Add: On page 205, in place of deleted entry:

- IV. Experiential Learning Options—at least 3 credit hours chosen from one of the following options:
- a. 3-hour project-based internship experience completed in MGMT 489. Students choosing MGMT 489 must review the internship program policy (<https://mgmtacct.unca.edu/management-internships>), attend a mandatory information session, and receive project approval from the Department’s Internship Coordinator prior to enrolling in the internship course. Students with a Music Business emphasis choosing to complete an internship must complete MUSC 390 or 490 (<https://music.unca.edu/internships>) in lieu of MGMT 489.

- b. 3-hour undergraduate research project completed in MGMT 499. Students choosing this option must submit a faculty-sponsored research proposal to the department chair for approval, outlining the specific topic, timeline, and purpose of the study per the guidelines set forth in the current Undergraduate Research Form provided by the Registrar.
- c. 3-hours of management or global business courses earned as part of a UNC Asheville-approved study abroad experience. Students choosing the study abroad option must first review the study abroad policy (<https://mgmtacct.unca.edu/study-abroad>) and contact the department's study abroad coordinator for advisement and to obtain course approvals.

Impact: These changes provide (1) clarity for music business students and (2) offer greater equity for all management majors seeking to fulfill the experiential learning requirement. First, the minor change clarifies language for students enrolled in the Music Business Emphasis Area. The original catalog language, carried over from the 2013-2014 catalog, created some confusion about their choice for the experiential learning requirement. Second, we request the curriculum be revised to provide the same credit hour minimums for all experiential learning options and that the study abroad credit hour requirement be reduced from 6- to 3-credit hours. These changes will result in no anticipated adverse implications on faculty resources.

Rationale: There are four reasons for these proposed changes:

1. Some students and faculty were under the impression that those enrolled in the Music Business Emphasis Area were excluded from the Study Abroad option. A slight change in the language to “choosing to complete an internship” regarding MGMT 489 more explicitly informs students enrolled in the Music Business Emphasis Area that they may choose to enroll in an internship, undergraduate research, or a study abroad experience like all the other students majoring in management. This was always the original intention.
2. The 3-credit hours for study abroad provides that all students, regardless of which experiential learning option they choose, will be required to complete the same credit hours for this option providing a more equitable distribution.
3. The 3-credit hours for a study abroad experience also allows time for the required contact hours during a faculty-led summer program. Because 15-contact hours are required per credit hour received, a summer faculty-led program at 6-credit hours (as currently required) would need 90 contact hours, possibly requiring several weeks to complete. At 3-credit hours, a summer faculty-led program would require 45 contact hours and could be completed with several on-campus classes as well as a two week trip abroad.
4. A 3-credit hour requirement for study abroad would allow management majors time to both complete a summer study abroad experience and engage in additional summer activities such as summer school, internships, sports, and/or summer employment.