

THE UNIVERSITY OF NORTH CAROLINA AT ASHEVILLE
FACULTY SENATE

Senate Document Number 3415S
Date of Senate Approval 03/03/15

Statement of Faculty Senate Action:

APC Document 26 (MGMT): **Changes to Narrative for Management and Accounting**

Effective Date: Fall 2015

1. Delete: On page 200, the introductory narrative for Management and Accounting:

The Department of Management and Accountancy provides undergraduate degree programs of excellence in accounting and management, including concentrations in business administration, marketing, and operations management. We develop lifelong learners, critical thinkers and effective communicators who understand that learning is a collaborative, reflective process requiring the integration and synthesis of knowledge from many sources in the liberal arts tradition. The faculty supports the mission through excellent teaching, scholarly activity, and service to the University, the local community, the State, and their management and accounting professions. Our students and graduates support the mission through active learning, research, and participation in service to the University, the State of North Carolina, and our local and global communities. We strive to use our distinctive setting within a public liberal arts university to focus on the human element as part of the decision making process in organizations. Students are encouraged to develop an appreciation for diversity and inclusion, a strong orientation toward ethics and social responsibility, and an awareness of the importance of globalization as part of management and accounting disciplines. We capitalize on our small size to facilitate collaboration and intellectual interaction among students and faculty, and this active learning enables students to become effective leaders and contributors to both their professional and social environments.

The Department's major programs in business are accredited by AACSB International—the Association to Advance Collegiate Schools of Business.

Add: On page 200 in place of deleted entry:

The study of organizations is a liberal art and as such our students explore phenomena from multiple disciplines to identify, critically examine, and solve complex problems facing organizational decision makers and the citizenry. The Association to Advance Collegiate Schools of Business (AACSB International) accredits our two undergraduate degree programs in management and accounting. Both are designed to provide students with the basic skills and knowledge necessary to be empathetic and productive citizens prepared for graduate studies and careers in the non-profit, business, and government sectors. Students majoring in management have an opportunity to explore a variety of emphasis areas including entrepreneurship, finance, global business, human resource management, leadership, marketing, music business, or operations.

We develop lifelong learners, critical thinkers, and effective communicators who understand that learning is a collaborative, reflective process requiring the integration and synthesis of knowledge, skill, and practice. Students develop an appreciation for diversity and inclusion, a strong orientation toward ethics and social responsibility, and an in-depth understanding of the interconnected and interdependent nature of the global environment in which organizations exist. We capitalize on our small size to facilitate collaborative and intellectual interactions among students and faculty. This active learning enables students to become effective leaders and contributors to their professional and social environments. The faculty supports this mission by innovative teaching, impactful scholarly activity, and meaningful engagement with the

University, the local and regional communities, and their respective disciplines. Our students and graduates support the mission through active learning, research, and participation in service to the University, the State of North Carolina, and our local and global communities.

Impact Statement: Revising the narrative statement has no resource implications.

Rationale: The alterations in the catalog narrative correspond to the proposed substantive changes to the Management and Accounting programs of study. In addition, we explicitly acknowledge that our shared values for exploration across disciplines and student choice are central tenets of these curricula revisions.