

THE UNIVERSITY OF NORTH CAROLINA AT ASHEVILLE

FACULTY SENATE

Senate Document Number 4014S

Date of Senate Approval 1/23/14

Statement of Faculty Senate Action:

APC Document 28: Edit the course description, title and prerequisite for MGMT 388

Effective Date: Fall 2014

1. Delete: On page 209, the title and course description for MGMT 388:

388 Leading Organizational Change (3)

Examines theoretical change models, explores the experiences of visionary leaders, and investigates various change issues. The course presents strategies for transforming ideas into reality and applying these strategies to service-learning community change projects. Provides opportunity to reflect on experiences in order to understand capabilities for leading change in future organizations and throughout society. Prerequisite: MGMT 313.

Add: On page 209, in place of deleted entry:

388 Strategies for Leading Change (3)

Examines theoretical change models, explores the experiences of visionary leaders of change, and investigates the various issues in leading a change initiative. Students, as potential leaders of change, will learn problem-solving strategies for transforming ideas into practice. For students interested in entrepreneurship, leadership, marketing and/or social entrepreneurship. Prerequisite: Junior standing

Impact: These changes will not require any additional resources.

Rationale: The previous course name was too similar to MGMT 481 (Leadership in Organizations), creating confusion regarding the purposes of each course. The description is edited to reflect the interdisciplinary content and entrepreneurship focus of the course. Because the content is useful for any student who wishes to become a leader of change, the course is now open to students in all majors, junior level and above.