University of North Carolina at Asheville
FACULTY SENATE MEETING
Minutes, January 24, 2013 (3:15 pm)

Senate

Excused: B. Hobby, N. Ruppert


I. Call to Order, Introductions and Announcements
Blake Hobby and Nancy Ruppert are excused from this Faculty Senate meeting.

II. Approval of Minutes
- December 6, 2012 Faculty Senate Minutes
Approved without dissent.

III. Executive Committee Report: Dr. Melissa Burchard
Executive Committee met last Thursday on January 17 with the Provost. Most of the discussion centered on concerns of the UNC System Strategic Plan Draft from GA.

UNC System Strategic Plan Advisory Committee. One of the concerns discussed at Executive Committee was this committee was initially put together without faculty representatives from any of the system campuses. The Faculty Assembly had to petition through resolutions for representation and there is now a Faculty Advisory Committee to the Strategic Plan Committee which is certainly an improvement. Another concern is the timeline for the strategic plan has been very short which means faculty have had very little time to prepare responses on each of the campuses. In this respect, Dr. Burchard would like to commend the Faculty Assembly and the Executive Committee to the Faculty Assembly for the work that they did to put together an extremely well-written report as a response to that strategic plan.

The Executive Committee also discussed how the strategic plan does not recognize the unique mission of UNC Asheville, and Dr. Burchard added that she does not see the strategic plan recognizing any unique mission of any of the campuses as it was currently written. This is a deep concern to us as our mission is extremely important and special.

Executive Committee also discussed ongoing committee work including the faculty tenure and review (FWDC) and to find more time to do substantial policy work (APC) as well as determine where to go with the HERI survey results (IDC).

Questions:
Dr. Kaplan asked if we expect a reply from GA.
Dr. Burchard does not think we expect a reply from GA. The strategic plan is being revised but the plan for it is it will go to the board on February 8. That was the reason there was such a huge push on this to move it through. There is still a small window of opportunity for us to give feedback.
or say what we want to say to the General Assembly and the Board of Governors. This will be discussed later in the meeting.

IV. Student Government: Benjamin Judge

Benjamin Judge will be representing and reporting the Student Government activities during 2013 Spring Semester. Nicole McGaha, the SGA representative during the Fall Semester, had a class conflict and Ben will be filling in for her.

Mr. Judge reported that the system-wide level Student Government Association has issued their reply also to the draft strategic plan. UNC Asheville had our Chief Information Officer, Kevin Kimball, on the committee. They had twelve (12) points that they outlined. Some of the points were concerns about the standardized curriculum, standardized class sizes, and online instruction. They were also very concerned about the timeframe of this particular strategic plan. Our system-wide level student President, Cameron Carswell, is on the Board of Governors and has been talking to current members about the plan.

At UNC Asheville, Mr. Judge has sent out what came out as the final draft of the curriculum review task force to the student government. It has been circulated and he is garnering feedback and he will have everything in two weeks. Mr. Judge will report on the student feedback to Faculty Senate in February.

V. Faculty Welfare and Development Committee Report: Mr. Rob Bowen

Tenure, Reward and Promotion Documents.

FWDC continues to work on tenure and review.

Faculty Elections.

Mr. Bowen reported that there is a schedule of the elections for this semester. Reed Roig, who shadowed Mr. Greg Boudreaux last year, is in charge of this FWDC project.

While preparing for the faculty election, Dr. Roig has found part of the process is no longer codified in the Constitution. His research indicates that the provision for untenured faculty to omit their names from the ballot was left out when the Constitution was revised in 2004-2005. Dr. Bowen found this tradition begun in the 1981-1982 Constitution.

Dr. Roig would like Faculty Senate to direct him in this. He has no problem continuing the tradition but wants the senate to direct and to get this codified again.

Dr. Meigs says it is part of the rules unless they found it has been taken out and we need to fix the Constitution to its original wording.

Dr. Roig says if they voted on the constitution as written then they took it out.

Dr. Miller concurred saying it would take an act of legislation to put it back.

Dr. Kormanik made a motion (and seconded) to utilize the past practice this year while it is fixed legislatively.

Approved without Dissent.

Dr. Roig reported the election website is up and he will email a reminder of the deadline for tenured faculty nominations.

Dr. Burchard asked how to amend the constitution. FWDC owns this and will follow-up.
Second Reading

FWDC 3: Changes in 10.4.15 Transportation Committee (SD3106S)

This document restructures the Transportation Committee regarding who it reports to and is submitted as FWDC 3. Mr. Bowen reported that there are two changes: the editorial change of title and the second more substantive change is to whom the committee report which represents the change in command as it exists today. Dr. Burchard introduced Garrett Male who is chair of the Transportation Committee who was present to answer any questions. Motion made and seconded. No Discussion nor Questions.

FWDC 3 passed without dissent and became Senate Document 2213S.

VII. Institutional Development Committee/University Planning Council Reports: Dr. Ted Meigs

Dr. Meigs gave the highlights of the UPC December meeting as reported in the UPC December 13 Minutes.

IDC Business:

Dr. Meigs reported that IDC met on January 17.

Update on IDC 1.

IDC has continued to work with FWDC to integrate IDC 1. Mr. Bowen and Dr. Meigs have put forth documents to their committees and are ironing out the final details for the handbook.

Request to Establish a Graduate Certificate Program in Climate Change and Society.

IDC read and discussed materials from Dr. Katz and approved ATMS. The next step is to submit application for certification and then to give to APC for review. IDC agrees to talk to APC if they have questions.

Board of Trustees Survey.

IDC also talked about the Board of Trustees directed survey to engage opinions on our campus about the development of graduate programs at UNC Asheville.

IDC meets next Tuesday at 3:30pm with STAMATS (Faculty Senate meets with STAMATS at 2:30pm the same day). Dr. Meigs invites all Senators to their session. Dr. Meigs will email the questions that IDC gathered to the Faculty Senate.

Questions:

About five (5) years ago, Dr. Eggers remembers when the graduate programs were considered and there was significant discussion among the faculty. Her perspective was the overwhelming response was any graduate programs would definitely have a negative impact for our goal for excellence in undergraduate education. She remembers one of the guiding factors was about funding. She remembers Jeff Konz mentioning something at FWDC meeting about some folks misunderstanding regarding costs and graduate programs wouldn’t really represent more revenue for the university.

Dr. Konz said that it is true that is his understanding but feels Dr. Katz could speak to this better than he could. Dr. Konz’s understanding is there are different funding categories for both undergraduate and graduate studies. The basis for those numbers is an estimate of what it would cost to deliver the education of the student. While they do deliver revenue, the intent is that they
deliver the revenue that is necessary to deliver the education.

Dr. Katz concurred that there are different categories. Graduate instruction generates a higher rate of appropriation and more advantageous generation of funding to each student than the undergraduate does.

Dr. Eggers thought we already determined that graduate programs were more expensive. Dr. Katz said he did not know that. Graduate education is more resource heavy than undergraduate instruction. However, Dr. Katz says graduate programs also generate more faculty lines and more faculty positions by category than undergraduate programs do. Dr. Katz believes that there needs to be a study of how much more expensive it is to do graduate instruction and for which studies. There would not be a cost differential perhaps in a graduate Literature program, but in the sciences where the equipment for research at PHD level is more expensive than an undergraduate lab, the program would probably cost more but no real study done was done in the last conversation and is needed.

Dr. Burchard reported speaking with Brian Butler, who was one of the people who wrote the report that was presented about those programs. He reminded Dr. Burchard that what the report said was that the consensus of the faculty was that if we were going to develop graduate programs that they should be carefully developed and very strongly in line with our liberal arts mission. The faculty is concerned about the kind of programs created.

VIII. Academic Policies Committee Report: Dr. Sophie Mills

Dr. Mills said APC has not met yet this semester so there are not any First Reading documents. APC will meet next Thursday.

Second Reading

**APC 18:** Add new course, ECON 242, Economics of Food
**APC 19:** Revise entry for ECON 245, Land Economics
**APC 20:** Delete POLS 390, Political Analysis;
   Add new course POLS 290, Political Analysis
**APC 21:** Change requirements for the major in Political Science
**APC 22:** Add the requirement for a new concentration of
   Broadcast Meteorology in Atmospheric Sciences
**APC 23:** Removal of the prerequisite for ATMS 113,
   Understanding the Atmosphere
**APC 24:** Addition of a corequisite for ATMS 310,
   Atmospheric Kinematics and Dynamics
**APC 25:** Remove cross-listings between BIOL 340 and ENVR 340, and
   BIOL 442 and ENVR 442
**APC 26:** Remove cross-listings between ENVR 341 and BIOL 342, and
   ENVR 348 and BIOL 348
**APC 27:** Add new course, ANTH 323, Storied Anthropology
**APC 28:** Add new course, ANTH 339, Intersections of Gender in the Americas
**APC 29:** Add new course, ANTH 357, Disrupted Lives:
   The Anthropology of Social Suffering
**APC 30:** Change the criteria for receiving credit for LANG 120 from Advanced Placement;
Add a minimum SAT I Writing and/or ACT Writing test score as an option to receive LANG 120 credit

**APC 31:** Delete the following courses from the Dance Curriculum:
DAN 130, 131, 132, 133, 215, 230, 231, 260, 261, 262, 320

**APC 32:** Add new courses, DAN 140, 240 and 251

**APC 33:** Delete DAN 135 and 235, replacing them with DAN 136 and 236, respectively;
Change the title of DAN 137; Change the title and description of DAN 237;
Change the title of DAN 138; Change the title and description of DAN 238

**APC 34:** Delete DAN 335, replacing it with DAN 340; Delete DAN 337 and 338, replacing them with DAN 341

**APC 35:** Delete DAN 310, replacing it with DAN 312; Change the title and term offered for DAN 330; Change the description and reduce the credit hours of DAN 345

**APC 36:** Change the requirements for the Minor in Dance

**APC 37:** Adjust the number of required hours for the Foreign Language requirement; Add ASIA 101 and 102 to the list of courses that will fulfill the Foreign Language requirement

All the Second Reading documents come unanimously approved by APC so the Faculty Senate can take them as a body unless a senator would like to single some out to discuss separately.

**Questions/Discussion:**
Dr. Kaplan asked if the representative from the Dance program could give a summary of these changes. Ms. Connie Schrader said that basically these documents reflect changes that became required due to the loss of adjuncts. Consequently, in order to continue to move minors through in a two (2) year period offering six (6) hours of Dance each semester, the program was significantly reduced and primarily now focuses only on western forms.

Motion and Seconded made to approve APC 18 through APC 37.
Motion Approved without dissent.
APC 18 through APC 37 become Senate Documents 2313S through 4213S.

**IX. Administrative Reports - Dr. Jane Fernandes**
Following up from the All Faculty meeting last week, Dr. Fernandes explained a bit more about the Board of Governors’ tutorial on tenure. Provost Fernandes was part of a panel convened at the Board of Governors, Committee on Personnel and Tenure, meeting on January 10, 2013. The other panel members included Dr. Ron Strauss, Executive Vice Provost and Chief International Office at UNC Chapel Hill; Dr. Tony Jackson, UNC Charlotte; Dr. Bill Pelto, Dean of the Hayes School of Music, Appalachian State University; and Dr. Catherine Rigsby, Faculty Assembly Chair. The Committee Chair, Mr. Fennebresque opened the tutorial with a summary of how the public perceives tenure. The tutorial was an opportunity to educate the Board, Legislators and others about tenure.

The panel members spoke about the history of tenure, its role within the academy and the academic marketplace, as well as the how the process works across disciplines and types of institutions. They noted that the tenure process is rigorous and that the faculty take the process very seriously. They also explained the relationship of tenure to effective teaching, scholarship and innovation.

Provost Fernandes talked about the history of tenure on liberal arts campuses, noting that it
allows faculty to have the ability to freely pursue research and scholarship which may take a long
time to reach fruition and/or may be risky or controversial. And she made an argument for why
tenure is essential for the university and for the public of North Carolina. Future tenure tutorials will
be on the interrelationship of teaching and scholarship, post tenure review and the appeal process.

The Board of Governors acknowledged what they did not know about tenure and that they
were on a steep learning curve with respect to this topic. Overall their perspective seemed to be
moving from a broad concern about tenure to a more specifically focused task related to refining the
appeals process. If this is a result of participation in the discussion, then it is a good one. She wanted
Faculty Senate know they are going to have ongoing attention to tenure and recommended that it
remain on the Senate’s agenda.

X. Faculty Assembly: Endorsement of Faculty Assembly’s Report and Resolutions
in Response to the January 16, 2013 Draft Strategic Plan
  • Resolution in Response to the January 16, 2013 Draft Strategic Plan

  Lora Holland emailed the Faculty Assembly resolution to the faculty. Dr. Burchard was at the
faculty assembly meeting and went over the above resolution which provided a summary of the
Strategic Plan draft and three (3) resolutions that the Faculty Assembly are asking each campus to
show strong support for both this report and the resolutions by endorsing the report and resolutions
in their own Faculty Senate.

  Dr. Burchard asked Faculty Senate to pass a resolution endorsing these documents from the
Faculty Assembly expressing our support for the recommendations that are made by the Faculty
Assembly report and its criticisms of the Strategic Plan Draft.

  A motion was made and seconded. No Discussion.

  Approved without Dissent.

XI. Old Business

  Dr. Galloway had a question about what Faculty Senate just passed (support for the Faculty
Assembly report and resolutions). She asked if the President Ross or General Assembly listen to the
faculty concerns for she is alarmed by this.

  Dr. Fernandes could not answer Dr. Galloway’s question regarding the level of attention paid to
the faculty perspective; however, in the Raleigh News and Observer it was reported that the UNC
Advisory Committee on the Strategic Directions approved the draft strategic plan yesterday.

  Ms. McClellan and Dr. Kaplan took turns reading from the article:

  “Faculty groups say the proposed five-year strategy for the UNC system has a top-down
approach that could wrest curriculum out of faculty hands and impose flawed standardized tests
onto university students.

  Student leaders have joined faculty to criticize parts of the 104-page draft report, which aims to
produce more degree earners, invest in target research areas and push aggressively into online
learning. The plan is expected to go before the UNC Board of Governors next month for approval, and
budget estimates have already been developed around the plan’s priorities.

  On Wednesday, the UNC Advisory Committee on Strategic Directions gave its blessing to the
report, despite some faculty objections.”

  Ms. McClellan concluded that the Draft Strategic Plan will go to the Board of Governors. She
clarified that this committee is the UNC Advisory Committee on the Strategic Directions which has UNC Board Chair Peter Hans, UNC President Tom Ross, some members of the Board of Governors and General Assembly representatives. It is a very large group.

Dr. Burchard wondered if there were changes for which no one could elaborate beyond what the article provided.

Dr. Galloway concluded that this indeed answers her questions and asked Dr. Burchard and Dr. Fernandes if there is anything we can further do.

Dr. Fernandes said that the Faculty Assembly had done a remarkable job of responding in a very short time as had the Associated Student Governments. If you read the article, President Ross says he doesn’t understand how anyone could think the plan is about homogenizing the curriculum. She wondered if perhaps there is a mistake in our minds that will be clarified during implementation.

Dr. Burchard will relay our passage of the support to Faculty Assembly response and resolutions to Tom Ross and the Faculty Assembly. Dr. Burchard will then ask what further work we could do.

XII. New Business
No New Business.

XIII. Adjourn
Dr. Burchard adjourned the meeting at 4:30pm

Respectfully submitted by: Lisa Sellers
Executive Committee