

THE UNIVERSITY OF NORTH CAROLINA AT ASHEVILLE

FACULTY SENATE

Senate Document Number 9912S

Date of Senate Approval 04/05/12

Statement of Faculty Senate Action:

APC Document 85: **Change requirements for the major in Management;
Change courses within Management concentrations**

Effective Date: Fall 2012

1.Delete: On pages 197-198, the requirements for the Management major:

General Requirements for Management

- I. Required core courses for students majoring in Management or Accounting—18 hours: ACCT 215; MGMT 300, 313, 350, 380, 480.
- II. Required core courses outside the major—13 hours: ECON 101, 102, 306; STAT 185 or 225. Note: STAT 225 is required for the Operations Management Concentration.
- III. Other departmental requirements—30-34 hours: ACCT 216; ACCT 340 or MGMT 386; MGMT 398, 491; one course from MGMT 482, 489 or 499; and 15-19 hours of coordinated work from one of the Management Concentrations listed below. Any substitution for specific courses must be approved in writing by the department chair. Students must have a grade of C or better in ACCT 215, 216, MGMT 480 and 491 to graduate.
- IV. Students must take and pass the management competency exam within one year prior to graduation as their demonstration of degree competency. The exam is administered during the fall and spring semesters only, not during the summer. Meeting published departmental standards regarding a designated presentation demonstrates oral competency. A passing score on a standardized test after achieving junior standing demonstrates computer (business technology) competency.

Add: On pages 197-198, in place of deleted entry:

General Requirements for Management

- I. Required core courses for students majoring in Management or Accounting—22 hours: ACCT 215; MGMT 220, 300, 313, 350, 380, 480, 483.
- II. Required core courses outside the major—13 hours: ECON 101, 102, 306; STAT 185 or 225.
- III. Other departmental requirements: 26-29 hours: ACCT 216; ACCT 340 or MGMT 386; MGMT 398, 484; one course from MGMT 489 or 499; and 12-15 hours of coordinated work from one of the Management Concentrations listed below. Any substitution for

specific courses must be approved in writing by the department chair. Students must have a grade of C or better in ACCT 215, 216, MGMT 480, 483 and 484 to graduate.

- IV. Students must take and pass the management competency exam within one year prior to graduation as their demonstration of degree competency. The exam is administered during the fall and spring semesters only, not during the summer. Meeting published departmental standards regarding a designated presentation demonstrates oral competency. A passing score on a standardized test after achieving junior standing demonstrates computer (business technology) competency.

2.Delete: On page 198, under **Management Concentrations:**

Business Management and Administration

15 hours: MGMT 323, 352, two courses from MGMT 316, 325, 360, 362, 388, 401, 481; and MGMT 460 or 464.

Marketing

15 hours: MGMT 352, 357, 401, 453, 458.

Operations Management

19 hours: MATH 191; MGMT 362, 364, 460, 464, 465.

Add: On page 198, in place of deleted entry:

Business Management and Administration

12 hours: MGMT 323 and two courses from MGMT 316, 343, 361, 352, 360, 362, 388, 481; either MGMT 460 or 464.

Marketing

12 hours: MGMT 453, 458, and two courses from MGMT 352, 357, 401.

Operations Management

15 hours: MGMT 362, 364, 460, 464, 465.

Impact:

We have reduced the number of hours required in the concentrations, allowing us to offer some courses less frequently than they are currently offered. We have analyzed the impact and have determined that significant staffing resources will not be affected.

Rationale:

The changes described in this document result from the decision to reinstate MGMT 220 as a required course in the Management curriculum, as well as other curricular course changes. MGMT 220 provides students with a basic understanding of Management and how the core management areas relate to one another. We have determined that students need that basic understanding before taking many of their 300-level management courses. The required core courses are increased by the addition of MGMT 220 and MGMT 483. Each concentration has reduced the required number of hours. There is no net change in the number of required hours.