

THE UNIVERSITY OF NORTH CAROLINA AT ASHEVILLE

FACULTY SENATE

Senate Document Number 7112S

Date of Senate Approval 03/15/12

Statement of Faculty Senate Action:

**APC Document 59: Delete DRAM 102, Public Speaking
Replace with new course, DRAM 213, The Art of Public Speaking and Presentations**

Effective Date: Fall 2012

1. Delete: On page 115, **DRAM 102, Public Speaking:**

102 Public Speaking (3)

A study of the purpose, organization, development and delivery of the various forms of public address. (Students who have taken Speech 102 may not take this course for credit.) Fall and Spring.

Add: On page 115, new course, **DRAM 213, The Art of Public Speaking and Presentations:**

213 The Art of Public Speaking and Presentations (3)

An interactive presentation-centered course integrating multiple modes of communication and expression to enhance and transform informative, persuasive, and personal presentations. Students will learn how to incorporate various art forms and technology along with voice and body language techniques to create dynamic, successful, and varied communications that are designed for the needs of their specific audiences. Fall and Spring.

Impact:

There will be no negative impact to staffing and should allow for full-time and adjunct faculty to teach this course. There is an added positive impact for this course since it is now an approved Arts course, which will help Drama students complete their Arts requirement within their major course area.

Rationale:

This modernization of the public speaking course reflects the new trends toward multimedia and arts integration into public speaking.